# VIA PROGRAMS IN SILICON VALLEY



**HEALTHCARE**



**LANGUAGE & CULTURE**



**SOCIAL INNOVATION**



## EXPLORING SOCIAL INNOVATION

📅 Spring: February 7-17, 2018
Summer: July, August

🌐 San Francisco, with visits to Stanford University

👥 University students and young professionals from Asia

➤ viaprograms.org/esi

**WORKSHOPS & SPEAKERS**
**ORGANIZATION VISITS**
**COMMUNITY-BUILDING**
**REFLECTION**



## DESIGN-THINKING FOR SOCIAL INNOVATION

📅 March 22-31, 2018

🌐 Palo Alto, with visits to Stanford University

👥 University students from Japan & Stanford

➤ viaprograms.org/dsi

**TEAM PROJECT**
**DESIGN-THINKING WORKSHOPS**
**COMMUNITY-BUILDING**
**ORGANIZATION VISITS**

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# EXPLORING SOCIAL INNOVATION

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## WHY SAN FRANCISCO & SILICON VALLEY?

VIA hosts its programs for students from Asia in one of the world's most culturally and technologically vibrant locations.

*"I couldn't find a better location in the US for a program on social innovation."* Tiyi Ayeva, ESI participant

**INNOVATION** DIVERSITY STARTUPS **STANFORD** BERKELEY **DESIGN THINKING** **SOCIAL CHANGE**

## San Francisco | February 7 - 17, 2018

hands-on learning experience focusing on transforming challenges into opportunities, participants will discover innovation in the U.S. social sector, build meaningful connections with a growing network of innovators in Asia, and learn how to reach their potential as future changemakers.

**SCHOLARSHIPS AVAILABLE!**
For more information, visit:
viaprograms.org/silicon-valley/scholarships

## PROGRAM OVERVIEW

The Exploring Social Innovation (ESI) program will convene 25-30 university students and young professionals from across Asia to experience and exchange perspectives on social issues and innovation. Through a creative

**Explore the social innovation field and ways to become a social innovator**

**Gain hands-on experience with innovation tools, including design-thinking**

**Enhance your cross-cultural communication and presentation skills**

**Accelerate your growth through peer and expert mentorship**

**Join a global community of changemakers**

**"** ESI is a wonderful program not only because I saw the frontier of social entrepreneurship, but I also met such powerful and mindful people in the Bay Area and made friends as well. We have continued to collaborate even after the program, and it really helped me to create changes and impact my home country."

**- Eri Shimomukai,** *ESI Participant & Coordinator. Co-founder of Changemaker Learning Camp and graduate of Keio SFC & University of Pennsylvania School of Education.*

## What will you do?

### WORKSHOPS & SPEAKERS

Join experiential workshops and hear from experts. Past workshop topics range from Social Innovation and Design-thinking, to Impact Investing.

### COMMUNIITY-BUILDING

Build lifelong friendships through participant mini-"TED" talks, improvisation games, teambuilding, and cross-cultural exchange.

### ORGANIZATION VISITS

See innovation in action! Past visits include: Kiva, Recology, BAYCAT, Delancey Street Foundation, YouTube, Stanford d.school.

### REFLECTIONS

Discover new perspectives and share insights through a combination of group discussion, informal talks, and other reflection activities.

## PROGRAM LOGISTICS

**WHERE WILL I STAY?**
During the program, you will stay at a hotel in the heart of San Francisco. You will be paired with a roommate to enrich your program experience.

**HOW MUCH DOES IT COST?**
The total program fee is $3,100 USD, which includes: accommodation, welcome lunch and celebration dinner, most scheduled activities, and local transportation. The program fee does not cover: airfare, medical insurance, most meals, or optional activities.

# APPLY
## viaprograms.org/esi

*Deadlines may vary by university. Please check the website for details.*

**APPLY → INTERVIEW → RECEIVE RESULTS**
We care about getting to know YOU! Please take time to tell us about yourself in your application essay.

**QUESTIONS? PLEASE CONTACT**
Yi Zhang | yi@viaprograms.org
Social Innovation Programs Director

## A Day in the Life

**9:30 AM**
**COMMUNITY-BUILDING**

**10:00 AM**
**WORKSHOP**

**2:00 PM**
**ORG VISIT**

**4:30 PM**
**FREE TIME**

**7:30 PM**
**REFLECTION**