# VIA PROGRAMS IN SILICON VALLEY









#### **EXPLORING SOCIAL INNOVATION**



Spring: February 7-17, 2018 Summer: July, August



San Francisco, with visits to Stanford University

University students and young professionals from Asia

💉 viaprograms.org/esi









DESIGN-THINKING FOR SOCIAL INNOVATION

March 22-31, 2018

Palo Alto, with visits to Stanford University

Via



viaprograms.org/dsi

TEAM PROJECT DESIGN-THINKING WORKSHOPS community-building organization visits

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# EXPLORING SOCIAL INNOVATION

### San Francisco | February 7 - 17, 2018

### PROGRAM OVERVIEW

The Exploring Social Innovation (ESI) program will convene 25-30 university students and young professionals from across Asia to experience and exchange perspectives on social issues and innovation. Through a creative

hands-on learning experience focusing on transforming challenges into opportunities, participants will discover innovation in the U.S. social sector, build meaningful connections with a growing network of innovators in Asia, and learn how to reach their potential as future changemakers.

#### SCHOLARSHIPS AVAILABLE! For more information, visit: viaprograms.org/silicon-valley/scholarships



ESI is a wonderful program not only because I saw the frontier of social entrepreneurship, but I also met such powerful and mindful people in the Bay Area and made friends as well. We have continued to collaborate even after the program, and it really helped me to create changes and impact my home country."

- Eri Shimomukai, ESI Participant & Coordinator. Co-founder of Changemaker Learning Camp and graduate of Keio SFC & University of Pennsylvania School of Education.



# WHY SAN FRANCISCO & SILICON VALLEY?

COMMUNIITY-BUILDING

Build lifelong friendships through

improvisation games, teambuilding,

Discover new perspectives and share

group discussion, informal talks, and

insights through a combination of

participant mini-"TED" talks,

and cross-cultural exchange.

REFLECTIONS

other reflection activities.

VIA hosts its programs for students from Asia in one of the world's most culturally and technologically vibrant locations.

"I couldn't find a better location in the US for a program on social innovation." Tiyi Ayeva, ESI participant

### What will you do?

### WORKSHOPS & SPEAKERS

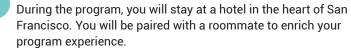
Join experiential workshops and hear from experts. Past workshop topics range from Social Innovation and Design-thinking, to Impact Investing.

## ORGANIZATION VISITS

See innovation in action! Past visits include: Kiva, Recology, BAYCAT, Delancey Street Foundation, YouTube, Stanford d.school.

### PROGRAM LOGISTICS

WHERE WILL I STAY?



#### HOW MUCH DOES IT COST?

The total program fee is \$3,100 USD, which includes: accommodation, welcome lunch and celebration dinner, most scheduled activities, and local transportation. The program fee does not cover: airfare, medical insurance, most meals, or optional activities.

# APPLY viaprograms.org/esi

Deadlines may vary by university. Please check the website for details. **APPLY**  $\rightarrow$  **INTERVIEW**  $\rightarrow$  **RECEIVE RESULTS** We care about getting to know YOU! Please take time to tell us about yourself in your application essay.

QUESTIONS? PLEASE CONTACT Yi Zhang | yi@viaprograms.org Social Innovation Programs Director

INNOVATION DIVERSITY STARTUPS STANFORD BERKELEY DESIGN THINKING SOCIAL CHANGE



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WORKSHOP



ORG VISIT



**FREE TIME** 



REFLECTION