VIA PROGRAMS IN SILICON VALLEY

HEALTHCARE

LANGUAGE & CULTURE

SOCIAL INNOVATION

EXPLORING SOCIAL INNOVATION

📅 Spring: February 6-16, 2019
Summer: July & August

🌐 San Francisco, with visits to Stanford University

👥 University students and young professionals from Asia

➤ viaprograms.org/esi

WORKSHOPS & SPEAKERS
ORGANIZATION VISITS
COMMUNITY-BUILDING
REFLECTION

DESIGN-THINKING FOR SOCIAL INNOVATION

📅 March 21-30, 2019

🌐 Palo Alto, with visits to Stanford University

👥 University students from Japan & Stanford

➤ viaprograms.org/dsi

TEAM PROJECT
DESIGN-THINKING WORKSHOPS
COMMUNITY-BUILDING
ORGANIZATION VISITS

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DESIGN-THINKING FOR SOCIAL INNOVATION

STANFORD-JAPAN EXCHANGE

DESIGN-THINKING FOR SOCIAL INNOVATION

WHAT IS DESIGN-THINKING?

EMPATHIZE · DEFINE · IDEATE · PROTOTYPE · TEST

Design-thinking, or human-centered design, is a process for creating innovation that focuses on understanding people's needs. It has been used successfully in a variety of different fields and has great potential for making breakthroughs solutions to problems in our society as well as our own lives.

Stanford & Palo Alto | March 21-30, 2019

PROGRAM OVERVIEW

The Design-thinking for Social Innovation (DSI) Program brings together 30 university students from Japan and Stanford to practice the innovative process of design-thinking for social good. In this 10-day program co-hosted by VIA and the Stanford Alternative Spring Break Program, you will dive deep into the process of creating innovative solutions and experience working together across cultures as your team applies design-thinking to support an education-focused partner organization.

If you want to see what it's really like to work intensively a US-Japan team and how to use the design-thinking process in real life, this is the program for you!

SCHOLARSHIPS AVAILABLE!
For more information, visit:
viaprograms.org/silicon-valley/scholarships

Learn and share international perspectives on social issues with peers

Gain in-depth hands-on experience with design-thinking

Enhance your cross-cultural communication and teamwork skills

Complete a design-thinking project to address a specific social issue
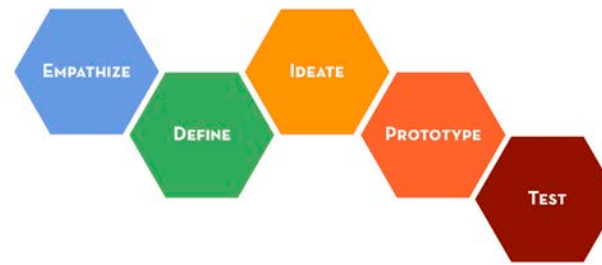
Join a community of young changemakers across the US and Asia

" Hi everyone! We are Cristina and Stefanie, third- and fourth-year students at Stanford majoring in urban studies and psychology, respectively. In past years, we were both DSI participants and learned how to apply design-thinking to solve problems. Our experiences introduced us to new lifelong friends from around Asia and gave us new skills to use in daily life. We are so excited to welcome new participants to DSI and facilitate a wholesome and rewarding program for the next cohort as we explore design-thinking and sustainability together!"

What will you do?

WORKSHOPS & SPEAKERS
Join experiential workshops on each step of the design-thinking process and hear speakers share their view on design for social innovation.

ORGANIZATION VISITS
See innovation in action and have the chance to interview users through in-person visits.

COMMUNIITY-BUILDING
Build friendships of a life-time through improvisation games, teambuilding, informal talks and cross-cultural exchange.

TEAM PROJECT
Apply everything you learn and make new discoveries through a cross-cultural team project on an education-related social issue with a local partner organization.

PROGRAM LOGISTICS

WHERE WILL I STAY?
During the program, you will stay at a hotel in Palo Alto, close to the Stanford campus. You will be paired with a roommate to enrich your program experience.

HOW MUCH DOES IT COST?
The total program fee is $3,100 USD, and includes: accommodation, welcome lunch and celebration dinner, most scheduled activities, and local transportation. The program fee does not cover: airfare, medical insurance, most meals, or optional activities.

APPLY
viaprograms.org/dsi

Deadlines may vary by university. Please check the website for details.

APPLY → INTERVIEW → RECEIVE RESULTS
We care about getting to know YOU! Please take time to tell us about yourself in your application essay.

QUESTIONS? PLEASE CONTACT
Yi Zhang | yi@viaprograms.org
Social Innovation Programs Director

A Day in the Life

9:30 AM
MORNING ENERGIZER

10:00 AM
WORKSHOP

2:00 PM
TEAM PROJECT

4:30 PM
DINNER

8:00 PM
COMMUNITY-BUILDING