Exploring Social Innovation Application

February 6-16, 2020  
San Francisco & Silicon Valley  
<http://viaprograms.org/esi>

Application Process  
To see if this program is a good match, we want to know get to know you: your passion, motivation, interests and experiences! In the application, you can share about yourself [in English] in 3 sections:

1. Background & Contact Information - Tell us some basic information about yourself and how to reach you.
2. Deeper Questions - Share your story & show your personality through short essays OR video\* by answering the following questions:
   * Why do you want to participate in a program focusing on social innovation?
   * What do you hope to gain or improve by participating in this program?
   * We would like to get to know you better. Please tell us a little about your hobbies or passions, your character, and your plans for the future.  
       
     *\*If you are applying for a scholarship, you MUST make a video [no more than 5 minutes]. Click*[*here*](http://viaprograms.org/expand-your-boundaries/svp-scholarships/)*for video tips.*
3. Interview: The final step will be a 10-15 minute interview (by Skype, WeChat, or phone) with the Program Director. If your application is selected, the program director will follow up with you to confirm the interview time.

**To submit your application:**

* Complete all required sections on the following pages
* Save your application file as a Word document or PDF with the title: ESI Feb 2020 – YOUR NAME
* Email your application to Melissa Golden, Director of Operations (melissa@viaprograms.org)

Ready to get started? Continue to the next page!

# Basic Information

*\* required*

|  |  |
| --- | --- |
| Personal Name / First Name\*  *Exactly as it appears on your passport (e.g., Shu-Yu or Taro)* | Family Name / Surname\*  *Exactly as it appears on your passport (e.g., Chan or Katoh)* |
|  |  |
| Preferred Nickname / English Name  *Do you have a nickname or English name you prefer to use?* | **Full name in native characters**  *For example, in Chinese張舒俞or Japanese 加藤太郎* |
|  |  |
| Gender\* | **Date of Birth\***  *Please make sure to use US date format: mm/dd/yyyy format (e.g., 03/23/1998)* |
|  |  |
| Nationality\*  *From which country or region is your passport issued? If you do not have a passport yet, from which country or region will your passport be issued?* | |
|  | |

# Your Affiliation

*\* required*

|  |  |
| --- | --- |
| School or Organization Name\* | *If your school is not listed, please type here:* |
|  |  |
| Major / Department\* | **Undergraduate or Graduate Student\*** |
|  |  |
| Year in School\* | **Anticipated Graduation Year\***  *If you already graduated, please list the year of graduation.* |
|  |  |

# Program Referral

*\* required*

|  |  |
| --- | --- |
| How did you learn about the ESI program?\*  *Please check all that apply.* |  |
| Friend  VIA Information Session  Facebook or other social media | University website, email or bulletin board  Other (please type below) |
| VIA Alumni Mentor  *If a VIA alumni helped you to learn more about the program or with the application process, please share their name below* | |
|  | |

# Contact information

*\* required*

|  |  |
| --- | --- |
| Mobile Phone Number\*  *Write N/A if you do not have a mobile phone* | Primary Email Address\*  *Computer email address ONLY - no mobile email addresses* |
|  |  |
| SMS Contact  *Please share your username for your preferred social media messaging app (Skype, LINE, WeChat, WhatsApp, Messenger, etc). You may share more than one. For example: LINE – Shin123, WeChat – ShinGo.* | |
|  | |

# Deeper Questions

*\* required*

**Are you applying for the** [**Enlight Fellowship**](http://viaprograms.org/expand-your-boundaries/svp-scholarships/)**?\***

Yes – complete the Enlight Fellowship Applicants section ONLY

No – complete the Non-Scholarship Applicants section ONLY

## Enlight Fellowship Applicants

You only need to complete THIS section – there is no separate scholarship application.

|  |
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| Video Essay  Students applying for a scholarship must make a video (no more than 5 minutes) to answer the following three essay questions (in English):   * Why do you want to participate in a program focusing on social innovation? * What do you hope to gain or improve by participating in this program? * We would like to get to know you better. Please tell us a little about your hobbies or passions, your character, and your plans for the future.   Video Link\*  *Please copy and paste the link to your video (from YouTube, Vimeo, Wistia, Google Drive, Dropbox, etc) in the space below:* |
|  |
| Financial Need\*  *The scholarship funds are provided to assist students who need financial support in order to participate in the program. If you do not receive a scholarship, how likely are you to be able to join the program? (please only check ONE option)* |
| Very unlikely – If I don’t receive a scholarship, I can’t join the program  Unlikely – If I don’t receive a scholarship, I may not be able to join the program  Likely – If I don’t receive a scholarship, I will probably be able to join the program  Very likely – If I don’t receive a scholarship, I will still join the program |
| *Skip the following section and go to Reserve an Interview Time.* |

## Non-Scholarship Applicants

If you are NOT applying for the Enlight Fellowship, please complete the following section.

|  |
| --- |
| Essay Responses  You have two response options:   1. Make a video (no more than 5 minutes long) to answer the essay questions. – OR – 2. Type your answers to the essay questions (answers should be 200-250 words per question).   How will you submit your answers?\* |
|  |
| *Please complete either Option 1 or Option 2 below.* |

Option 1: Video Essay

|  |
| --- |
| If you chose to make a video (no more than 5 minutes), please answer answer the following three essay questions (in English) in your video response:   * Why do you want to participate in a program focusing on social innovation? * What do you hope to gain or improve by participating in this program? * We would like to get to know you better. Please tell us a little about your hobbies or passions, your character, and your plans for the future.   Video Link\*  *Please copy and paste the link to your video (from YouTube, Vimeo, Wistia, Google Drive, Dropbox, etc) in the space below:* |
|  |

Option 2: Typed Essays

Responses should be 200-250 words per question. If you made a video, you do not need to complete this section.

|  |
| --- |
| Why do you want to participate in a program focusing on social innovation?\* |
|  |
| What do you hope to gain or improve by participating in this program?\* |
|  |
| We would like to get to know you better. Please tell us a little about your hobbies or passions, your character, and your plans for the future:\* |
|  |

# Reserve an Interview Time

Click the link below to access the ESI interview calendar. Follow the instructions to reserve your interview time. You will receive an email from Calendly to confirm the time your interview is scheduled.

[ESI Interview Calendar](https://calendly.com/viasocialinnovation/interview)

If your application is not selected, your interview reservation will be cancelled.

# Refer a Friend

*Optional*

Do you have a friend, or siblings/relatives, who you think would be a great match for the ESI program? Wouldn't it be great to enjoy this experience with them? We are offering the opportunity to refer a friend or relative to the program.

If you and someone you recommend are accepted to the program, you will receive a $100 award that will be applied to your program fee. This cannot be combined with a scholarship award.

[Click here to refer a friend>>](http://www.surveygizmo.com/s3/2083741/Friend-Referral-ESI)