



# EDUCATOR EXCHANGE & SOCIAL IMPACT LEADERSHIP PROGRAM (EESIL)



JANUARY 2024 - APRIL 2024 @ SAN FRANCISCO BAY AREA & HONG KONG



Join the Educator Exchange & Social Impact Leadership (EESIL) initiative, a cross-cultural experiential program conducted by VIA Programs and Dalton School Hong Kong.

Designed for teachers and educators of all levels, experience an opportunity to learn and connect with educators and social impact leaders from across Hong Kong and the San Francisco Bay Area. Be immersed in a community of educators focused on social impact!

**SOCIAL IMPACT EDUCATION**  
**DESIGN-THINKING** STANFORD  
BERKELEY **INNOVATION**  
GROWTH MINDSET  
**DIVERSITY**

## INNOVATION IN EDUCATION

- Meet with global experts and leaders in education
- Visit schools and social impact organizations

## PERSONAL GROWTH

- Gain new & diverse perspectives
- Build career skills and support
- Develop your professional network

## HANDS-ON WORKSHOPS

- Learn innovative tools including design-thinking
- Acquire an innovator's growth mindset

EESIL is a joint program offered by VIA, an educational nonprofit organization founded at Stanford University in 1963, and Dalton School Hong Kong, a child-centered and dual language leader in education in Hong Kong

[viaprograms.org](http://viaprograms.org) | [dshk.edu.hk](http://dshk.edu.hk)



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## PROGRAM LOGISTICS

### PARTICIPATION COSTS (USD)

**\$3,600 Early Bird Rate**

**\$4,000 program fee includes:**

- All in-person and online workshops, site visits, and guest speakers in Hong Kong and San Francisco
- Costs also included for the 7-day Educator Exchange in San Francisco:
  - hotel accommodation
  - local transportation
  - breakfasts, arrival lunch, and farewell dinner
  - 24-hour on-site staff support

**Program fee does not include:**

- International airfare
- Visa / ESTA application fees
- Travel insurance
- Some lunches and dinners
- Personal shopping and activities
- Emergency, medical, and travel disruption costs

### TIMELINE

**Application Period (US Time - 2023)**

- Sept 1 — Applications Open
- Sept 15 — Information Session (Online)
  - 5pm US PST/Sept 16 8am HK Time
- Oct 14 — Information Session @ Dalton
  - Oct 14 Sat 10am HK Time (in-person)
- Oct 31 — Early Bird Deadline
- Nov 10 — Information Session (Online)
  - 5pm US PST/Nov 11 9am HK Time
- Nov 30 — Final Deadline
- Nov 1 - Dec 8 — Interviews and Results

*\*Accepted participants must confirm participation within one week of results. Payment is due within 30 days of receipt of invoice.*

**Key Program Dates\* (Local Time - 2024)**

- Jan 20 — Workshop 1 @ Dalton
- Mar 30 - Apr 5 — Educator Exchange @ San Francisco Bay Area
- April 27 — Workshop 2 @ Dalton
  - Program conclusion & celebration

*\*Additional site visits in Hong Kong, as well as online check-ins and workshops, will be held periodically throughout the program.*

### WHO IS A GOOD FIT FOR EESIL?

We welcome teachers, educators, and entrepreneurs of all levels with a background in education and an interest in social innovation and impact in their community!

### QUESTIONS? CONTACT

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**VIAPROGRAMS.ORG/EESIL**





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JAN 2024 - APRIL 2024 @ SAN FRANCISCO & HONG KONG

## PROGRAM OVERVIEW

The Educator Exchange & Social Impact Leadership (EESIL) is an experiential program offered during January 2024 through April 2024 convening a diverse cohort of 10-20 educators at high-impact schools and education institutions in Hong Kong focused on social impact. Through a series of social innovation and education training sessions offered in HK and a week-long Educator Exchange hosted by VIA in Silicon Valley, participants will build connections across cultures and explore their own potential as educators, entrepreneurs, and social impact leaders.

## KEY LEARNING OBJECTIVES



Explore diverse perspectives on social impact curriculum development



Deepen understanding of social issues and how they relate to the UN SDGs\*



Enhance intercultural communication, collaboration, and presentation skills



Develop skills in design-thinking, growth mindset, and leadership through hands-on workshops



Build a global network of educators to collaborate and share social impact project resources

*\*United Nations Sustainable Development Goals*



# EDUCATOR EXCHANGE & SOCIAL IMPACT LEADERSHIP



## SAMPLE SCHEDULE WORKSHOPS 1 & 2 HONG KONG

### January 20, 2024: Workshop 1 @ Dalton School

#### Morning

- Orientation & introductory activities
- Introduction to Silicon Valley and Stanford University by [Kazutoh Ishida](#) (VIA Executive Director)
- Creativity and Design Thinking Workshop

#### Afternoon

- Lunch
- Innovator's Mindset Workshop
- Site Visit



### April 27, 2024: Workshop 2 @ Dalton School

#### Morning

- Intention Setting Workshop
- Guest Speaker
- School Tour

#### Afternoon & Evening

- Lunch
- Entrepreneurship and Branding Workshop
- Site Visit
- Program Commencement



### January 2024 - April 2024: Monthly Activities in Hong Kong

- Site Visits & Tours
- Guest Speakers
- Professional Development Workshops (In-person & Online)



*Dalton School HK is a non-profit, child-centered, dual language (English/Putonghua) primary school integrating the heritage of Chinese culture and traditions with the progressive Dalton Plan.*



@daltonschool\_hongkong | dshk.edu.hk



# EDUCATOR EXCHANGE & SOCIAL IMPACT LEADERSHIP



## SAMPLE SCHEDULE EDUCATOR EXCHANGE SAN FRANCISCO BAY AREA

### Day 1: March 30

#### Morning

- Arrive at San Francisco International Airport

#### Afternoon & Evening

- Hotel check-in
- Orientation & introductory activities
- Welcome dinner (included)



### Day 2: March 31

#### Morning

- Welcome & orientation
- Activity: Intention-setting
- Guest speaker: Education in the Silicon Valley Bay Area by [Jen Wolosin](#), Menlo Park Mayor

#### Afternoon & Evening

- Stanford University campus tour
- Activity: Innovators mindset Scavenger Hunt
- Site Visit: [Stanford APARC Walter H. Shorenstein Asia-Pacific Research Center](#)
- Free time and dinner at Stanford



### Day 3: April 1

#### Morning

- Workshop: Implementing Design-Thinking in School Curriculum by [Ralph King](#) (Independent filmmaker and producer of Extreme By Design The Movie)

#### Afternoon & Evening

- Site Visit: [Camp Galileo](#), a summer camp program that trains K-10 children as innovators who envision and create a better world.
- Guest speaker: Innovative use of technology in storytelling and education by [Vicki Hammarstedt](#) (Executive Director of UC Berkeley Academic Innovation)
- Reflection





Via

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## SAMPLE SCHEDULE EDUCATOR EXCHANGE SAN FRANCISCO BAY AREA

### Day 4: April 2

#### All Day

- Free day in San Francisco



### Day 5: April 3

#### Morning

- Guest Speaker: Education for an Underserved Community by [Gina Sudaria](#), Superintendent of Ravenswood City School District
- Site Visit: [Destiny Arts Center](#), a socially engaged dance theater that provides a safe space where young people in an underserved community could learn and grow through dance.



#### Afternoon & Evening

- Walking tour of the Castro LGBTQ neighborhood
- Guest Speaker: Marriage & LGBTQ Equality Talk by [Stuart Gaffney](#) & [John Lewis](#)
- Reflection



### Day 6: April 4

#### Morning

- Workshop: Preparing Your Students for College by Mark Moody, Former Director of College Admissions at Menlo School and Shanghai American School
- Site Visit: BAYCAT, a nonprofit social enterprise that exists to end racism & gender inequity through the education & employment of young people of color.



#### Afternoon & Evening

- Reflection & program evaluation
- Farewell dinner (included)

### Day 7: April 5

#### Morning

- Hotel check-out
- Departure from San Francisco International Airport



The logo for 'Via' is a circular emblem with a blue and green globe-like background. The word 'Via' is written in a white, cursive font across the center of the globe.

Via

# EDUCATOR EXCHANGE & SOCIAL IMPACT LEADERSHIP



## SAMPLE ACTIVITIES SAN FRANCISCO BAY AREA

### Site Visits

- **Stanford APARC** Walter H. Shorenstein Asia-Pacific Research Center: Stanford University's hub for interdisciplinary research, education, and engagement on contemporary Asia
- **Nueva School**: An independent PreK-12 school where gifted learners discover and develop their passions, and learn to make choices that positively and profoundly impact the world.
- **Camp Galileo**: A summer camp program that trains K-10 children as innovators who envision and create a better world.
- **Destiny Arts Center**: A socially engaged dance theater that provides a safe space where young people could learn and grow through dance.
- **BAYCAT**: A nonprofit social enterprise that exists to end racism and gender inequity through the education and employment of young people of color.
- **Dalancey Street Foundation**: A social enterprise that builds a supportive community for substance abusers & people with criminal backgrounds.
- **The Edible Schoolyard Project**: A nonprofit dedicated to food education
- **Castro District**: Guided walking tour of the LGBTQ community
- **Google campus**: Walking tour led by Kazutoh Ishida, VIA Executive Director
- **Asia Society SF**: Mission to navigate shared futures for Asia and the world in the fields of arts and culture, business and policy.



### Speakers

- **Education in the Silicon Valley Bay Area** by [Jen Wolosin](#), Menlo Park Mayor
- **Education for an Underserved Community** by [Gina Sudaria](#), Superintendent of Ravenswood City School District
- **Importance of Cross Cultural Exchange in Education** by [Steve Hope](#), VIA Board Chair, Stanford STEP, former Principal of Mountain View High School
- [Matt Ogawa](#), VP of Human Resources and Internal Community Relations at Meta
- **Innovative Use of Technology in Storytelling & Education** by [Vicki Hammarstedt](#), Executive Director of UC Berkeley Academic Innovation
- **Marriage and LGBTQ Equality Talk** by [Stuart Gaffney](#) & [John Lewis](#)



### Workshops

- **Introduction to Design-Thinking** by [Kazutoh Ishida](#), VIA Executive Director
- **Implementing Design-Thinking in School Curriculum** by [Ralph King](#), independent filmmaker and producer of film "Extreme By Design The Movie"
- **Preparing Your Students for College** by [Mark Moody](#), Former Director of College Admissions at Menlo School and Shanghai American School
- **Community Building through Art** by [Betty Nguyen](#), Program Specialist in Arts and Health for Global Communities

